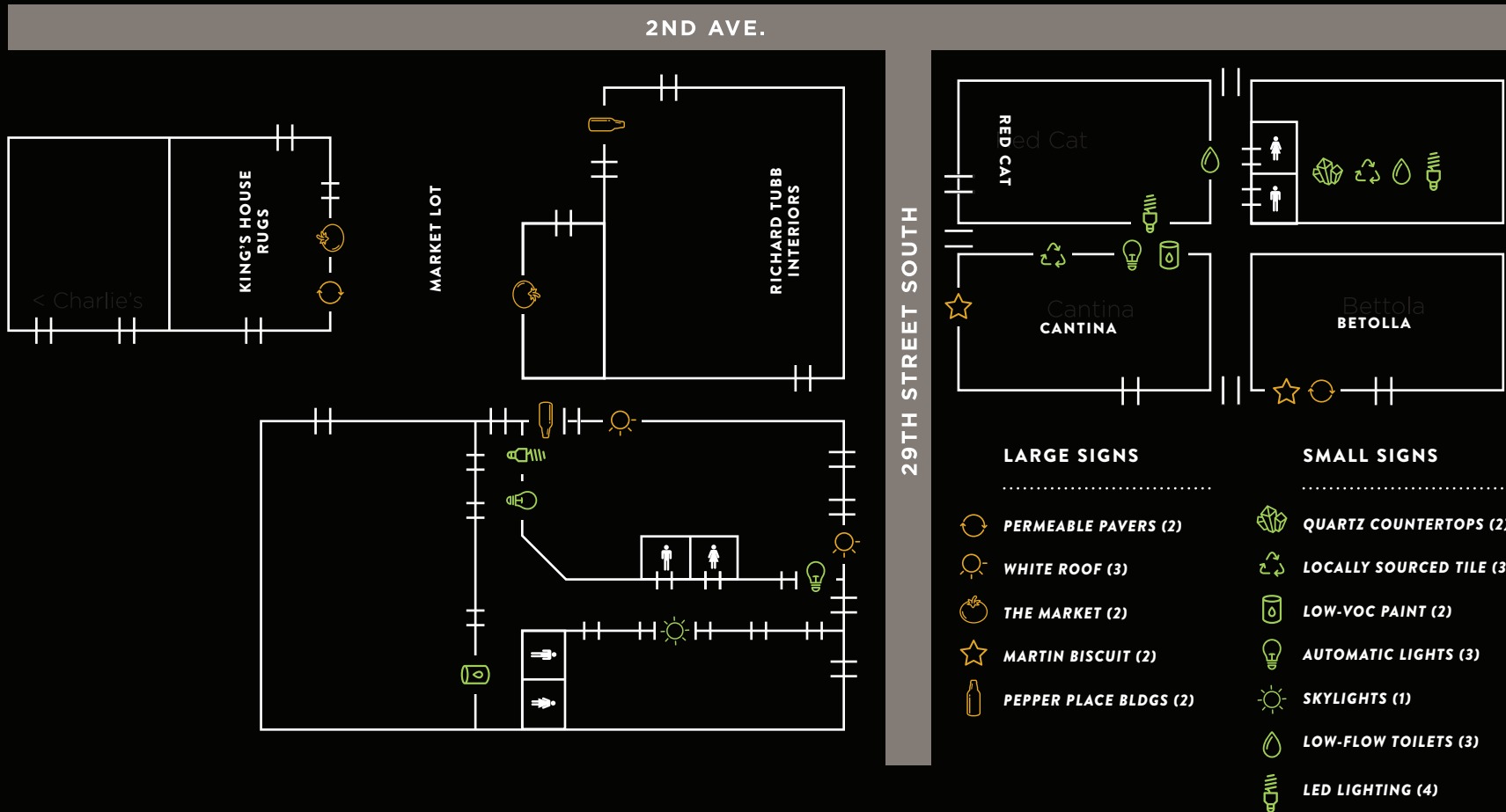




# SUSTAINABILITY IN ONE PLACE.

We started redeveloping Pepper Place nearly 30 years ago because we didn't like what we saw as strips malls and developments took over the wild, beautiful parts of our state. To counter that culture, we transformed this Dr. Pepper syrup and bottling factory into part of what has become a complex of 7 buildings and 227,000 square feet of office and restaurant space. The doctor might be out, but the pepper is still here.



## SUSTAINABILITY SIGNAGE AROUND THE PLACE

### LARGE SIGNS

- PERMEABLE PAVERS (2)
- WHITE ROOF (3)
- THE MARKET (2)
- MARTIN BISCUIT (2)
- PEPPER PLACE BLDGS (2)

### SMALL SIGNS

- QUARTZ COUNTERTOPS (2)
- LOCALLY SOURCED TILE (3)
- LOW-VOC PAINT (2)
- AUTOMATIC LIGHTS (3)
- SKYLIGHTS (1)
- LOW-FLOW TOILETS (3)
- LED LIGHTING (4)

#### AUTOMATIC LIGHTS



### **YOU REALLY LIGHT UP THE ROOM**

When you walked in you might have noticed the lights were off. The automatic lighting systems found throughout Pepper Place ensure no photon is wasted lighting up an empty room. Also, it feels like a super power.

#### LOW-VOC PAINT



### **TAKE A WHIFF OF THAT**

Amidst the exotic aromas now entering your nose—the coffee and sizzling fajitas, the rising bread and pungent rosemary—you will not catch a whiff of the low-VOC paint throughout the Martin Biscuit Building. Step inside for some fresh air.

#### REFLECTIVE ROOF



### **BEYOND THE PALE**

You can't see the mysterious, revolutionary, energy-efficient technology installed on the 6,000 square foot roof of the Pepper Place building, so you'll have to take our word for it: It's white. That's right. White roofing material reflects 90% of sunlight reducing heat, conserving power, and lasting three times longer than the industry standard.

#### LOW-FLUSH TOILETS



### **WAY TO GO!**

Your flush is 33% more efficient here than if you'd flushed a toilet most other places. This is thanks to the low-flow toilets found at Pepper Place. If you're like us, you don't want to be a drain on the fresh water supply, and now you don't have to lose it when you use it.

#### SKYLIGHTS



### **SUNSHINE ON OUR SHOULDERS MAKES US HAPPY (IT'S SCIENTIFICALLY PROVEN)**

Whenever we get a chance, we let a little sunshine in. You'll notice skylights throughout Pepper Place not just because natural light reduces energy use; it also lets in vitamin-D that helps build strong bones, improve moods, and enhance daydreams.

#### RECYCLED TILE



### **THIS ISN'T YOUR GRAND-MOTHER'S LINOLEUM (WELL, IT MIGHT BE)**

The flooring in the Martin Biscuit Company building is made from recycled materials. Not only is it reclaiming discarded construction material, but it will also outlast most traditional flooring. We think that's pretty neat.

#### CFL/LED LIGHTING



### **THESE LITTLE LIGHTS OF OURS**

We will spread the good word about the LED. Its efficiency is unparalleled, its light is cool and bright, and it's in every socket at Pepper Place. It's a small improvement in becoming more energy efficient, but the devil's in the details.

#### PERMEABLE PAVING



### **YOU'RE WALKING ON HOLEY GROUND**

Did you know Birmingham gets more rain water every year than Seattle? We want that water to return to the soil quickly and efficiently, so we incorporated permeable pavers into our landscape architecture. Look down. That's them.